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FOR IMMEDIATE RELEASE

**ALLCIRC: A REVOLUTION IN MEDIA SECURITY AND SELF-SERVICE IN LIBRARIES**  
A New Compact Self-Checkout/Return system for Media and Books

SOMERDALE, NJ, March 12, 2010: Library Automation Technologies, Inc. (LAT), a leader in library automation products, is pleased to announce the release into production of the next generation model of its popular allCIRC™ system, the allCIRC-X™, that combines 100% media theft security with complete load / unload patron self-service and a full-featured book self-check in a smaller portable footprint with greater capacity, significantly faster throughput, higher value and new features.

Building on knowledge and feedback of a number of existing installations throughout the country, allCIRC-X™ redefines the self-service concept by creating a one-stop self-service station for all materials in the library – “It’s a circ-desk in a box.” commented Mandi Bottle, a Circulation Desk Manager.

Fully ADA Compliant, the allCIRC-X™ provides a secure CD/DVD/BluRay dispensing and book self-check as well as patron media loading capability all in one ultra compact, fast system. Staff involvement is minimized as patrons themselves can now also easily and securely load the checked out items directly into allCIRC-X™ upon their return back into the library.

“From the ground-up, we have fully redesigned our approach to self service to create a fully ADA compliant system that not only eliminates the need for libraries to spend money on security, but also allows patrons to load items back in, thereby fully eliminating extra staff involvement in self-service process. Simply drop the disk into the machine and that’s all – anyone can do it.” commented Oleg Boyarsky, President and CEO of LAT. “In today’s hard economy allCIRC-X provides an unprecedented value proposition for libraries, because it eliminates the need to spend already limited resources for media security and handling, while simultaneously providing 100% theft protection for most prized media collections.”

The size of a small desk, allCIRC-X measures 33”x20”x34” and offers a totally “fluid” component placement, so that the library can position the machine in any orientation and still have a completely ergonomically pleasing environment. With an included Meganite® top and Apple®-like translucent plastic sides, the machine loads and dispenses disks through a single slot, thereby allowing anyone to simply “take” or “drop-in” media.

Costing less than a typical book self-check, allCIRC-X will be exhibited at the PLA Conference in Portland, Oregon at the LAT’s booth #: 1400 Additional features and capabilities are described at: [www.allCIRC.com](http://www.allCIRC.com)

For more information about all of LAT's technologies and products, jump to: [www.LATcorp.com](http://www.LATcorp.com)

Library Automation Technologies Inc., (LAT) founded in 2001 has installations in hundreds of libraries throughout the United States. LAT's innovation earned the firm the coveted “#1 Fastest Growing in South Jersey, 2005” by the Philadelphia Business Journal, as well as a “Finalist in the Family Business of the Year, 2006” award presented by Farleigh Dickinson College. LAT further continues its growth expanding into automation by delivering media dispensing line of products solely dedicated to library operations.

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For more information about this topic, or to schedule an interview with Oleg Boyarsky / CEO, please call Robert Baker at: 856-566-4121 or e-mail Robert at: Bob@LATcorp.com